

THE DAILY STORE NEWS OF LANSBURGH & BRO.



Telephone Main 6853.
Mail Orders Promptly and Efficiently Filled.

Editorial Today Is Mothers' Day

The one day of the year when the entire Nation pauses to do honor to the greatest of all personages on earth—MOTHER.

A writer somewhere has very fittingly said that, "when God made the earth He couldn't be everywhere so He created Mothers."

It is certain that some higher being must have given her that infinite patience and love to iron out life's pathways for us.

This little Editorial is just to express in some small measure our reverence for the MOTHERS who builded ideals into the minds of the Men and Women who are responsible for this institution. Ideals that made possible THE STORE OF GREATER SERVICE.

Lansburgh & Bro.

The First Clearaway of the Season Tomorrow

281 Women's High-Grade Tailored Suits, in the Newest Spring Fashions, and Made of the Best Materials, Formerly Priced from \$15 to \$69.50, at **1/3 off**



Every garment was made in strict accordance with Lansburgh & Bro. standards in fabric, in tailoring, in style.

They Are ALL New Spring Models

A live, alert store like this MUST have fresh, new stock in at all times. A few weeks of unseasonable weather left us with more suits than we cared to keep in stock.

There can be no dilly-dallying in this store.

We decided upon an immediate and drastic reduction. We have taken every suit in the house and offered it at exactly 1-3 off for tomorrow.

They are made of Poret twills, gabardines, poplins, velours, Jersey cloths, burellas, novelty serges, bigaroles, tricottes, etc.

Styles from strictly tailored to the sport suits, in all colors and black.



Sizes from Misses' 16 to Women's 54-1-2

None Sent C. O. D.—None on Approval—All Sales Absolutely Final



Prices Reduced
On Corsets
\$2 to \$3.50 Values
At \$1.29

The lot includes well-known makes of Corsets, such as C.B. Warner's, Thomson's and Regis. Well made of fine quality coutil and batiste; medium and low bust; prettily trimmed, and finished with hose supporters. Sizes 19 to 30, but not all sizes in all styles. You will save if you buy your summer corset tomorrow. Third Floor—Lansburgh & Bro.

Fine Jewelry

Casque Combs in white and colored stone settings; large assortment of exclusive designs; \$1.00 values, at..... **59c**

Silver Purses, with middle compartment; French gray trimmings; \$1.00 value, at..... **69c**

Sterling Silver Finger Rings; ornate settings; \$1.00 value, at..... **59c**

Filled Pearl Necklaces, rich, lustrous finish; 75c value, at..... **59c**

Sterling Silver Lingerie Clips. Specially priced at..... **19c**

Main Floor—Lansburgh & Bro.

\$1.59 Crepe de Chine and Chiffon Taffeta

The 40-inch Crepe de Chine is of an excellent soft quality, and comes in black and a full color assortment.

The 36-inch Chiffon Dress Taffeta is of an unusually good grade and may be had in all the good colors of the season. Make good summer dresses.

\$1.00 Tub Silks, 79c

36 inches wide, in a goodly variety of fancy satin stripes on white grounds.

\$1.85 Silks, \$1.50

32-inch fancy striped broadcloth silks and Sans Gene shirts. White grounds with fancy stripes in colors.

\$1.50 54-inch Coating Tweeds

Tweeds are dressy—they are serviceable, and Fashion has put her stamp of approval on them. For a coat to travel in or a garment for motor wear these are par excellence. These tweeds come in mixtures, snowflake and hair-line effects, in colors of gray, tan, brown and beige. We will sell them profitless for a day. \$1.50 value, per yard, \$1.09.

1,000 Yards All-wool Navy Serge, Yard, 79c.

Strictly All-wool Navy Blue and Black Storm Serge, a value that cannot be equaled. We bought all the mill had; dye guaranteed; non-shrinkable. Nice for separate skirts. Special, yard, 79c.

85c 50-inch Navy Mohair

Sicilian, 69c. A good standard navy blue; reversible; dust repellent and lustrous. This 50-inch navy mohair is a good value at 85c. For a day reduced to, yard, 69c.

Main Floor—Lansburgh & Bro.

\$2.50 Black Silks at \$1.98 Yd.

High-grade black silks specially priced for tomorrow. Will make beautiful dresses, waists, skirts, etc.

40-in. Crepe Meteor.
40-in. Crepe de Chine.
40-in. Satin Charmeuse.

Yard, \$1.09

White and Colored Wash Goods

White Pique Skirting, Yard, 35c

Regular 50c value; soft, fine quality; wide cord; 28 inches wide; an ideal fabric for skirts, coats and suits.

White St. Gall Embroidered Dotted Swiss; three size dots, including the fine seed dot. Spc. 25c

36-inch Embroidered Hemstitched Striped Voiles in the following plain shades: Pink, light blue, maize, reseda, rose, Copenhagen, navy, gray and white. Beautiful material for waists and dresses. Specially priced at, **65c**

Main Floor—Lansburgh & Bro.

White English Voile, Yard, 25c

Regular 39c quality; sheer grade; perfectly woven; made of the best yarn; excellent for summer waists and dresses. Better grades, 50c, 60c, 75c and \$1 **25c**

36-inch White Check Sherrettes;

linen thread finish; in five neat checked effects. 37 1/2c value. Special at, **25c**

46-inch Ramele Weave Dress Linen for suits and skirts. A good line of shades. Specially priced at, yard, 75c. \$1.00

36-inch Non-shrinkable Dress Linens, in 26 beautiful shades; medium weight; fast color; every thread pure flax. Special at, yard, 90c

Table Linens and Towels

25 pieces of the celebrated "Meadow Bleached" Irish Damask; 72 inches wide; extra weight. Special, **\$2.00**

22-inch Napkins to match; 15 new patterns to select from. Special, a dozen, \$6.

66-inch Irish Mercerized Damask made of the best selected Egyptian yarns. The nearest substitute for linen. 10 new attractive patterns. Special, a yard, 79c.

24-inch Scotch Damask Napkins. Special, a dozen, \$5.

Excellent quality Cotton Huck Towels, at 19c, 12 1/2c and 18c each.

Union Huck Towels; 50c linen; plain hemmed or hemstitched, at 25c, 29c, 35c and 50c each.

Main Floor—Lansburgh & Bro.

May Sale of Footwear

Clearing Out of 400 Pairs of Women's Good Quality Pumps and Oxfords, at **\$2.20**



While some of the styles are not right up-to-the-minute, they are just the thing for walking, shopping or business wear—just the kind of shoes to save wear on the higher-priced ones that you may have. The Special Pumps and Oxfords are made of Tan, Gray or Black Suede, Patent Leather, White Canvas and a few combinations.

Sizes range from 2 1/2 to 8. There are all sizes in the lot, but not in every style.

Second Floor—Lansburgh & Bro.

Leather Bags and Purses

Hand Bags, made of genuine pin seal, pin Morocco, crepe seal, buffed alligator; fitted with purse and mirror or middle change purse. No two alike. **\$1.79**

Sport Bags, of silk, either with frame and safety lock or with drawstring; finished with tassel and fitted with purse and mirror; all colors. Special 85c

Bags and Purses, well made of leather; nicely lined, in attractive, new styles. Special 59c

Main Floor—Lansburgh & Bro.

Satin Ribbon At 27c Yard

A beautifully finished 6-inch Satin-Face Taffeta Ribbon in most of the delicate blue and pink shades. Splendid for camisoles and children's sashes. A 45c value at 27c yard.

Hair Ribbon At 17c Yard

6-inch Molre Ribbon; good heavy quality and finish; makes firm bow; in white, pink, light blue, Copenhagen, maize, Alice, navy, old rose, sand and black. Regular 25c value at 17c yard.

Main Floor—Lansburgh & Bro.

Nets and Embroideries

Splendid qualities, and so much in demand for graduation and bridesmaid dresses. The prices are as low as can be found anywhere, and in some instances lower.

Embroidered Organdy, yd. \$1

Is there anything prettier for a summer dress than embroidered organdy? Excellent quality; 40 inches wide in an assortment of charming patterns. Regular \$1.50 value.

Main Floor—Lansburgh & Bro.

Wash Blonde \$1.50 Value, yd. \$1

Fine quality Wash Blonde; 2 yards wide; for graduation and bridesmaid dresses. A rare bargain in fine net.

ENTERING THE SECOND WEEK OF OUR MAY SALE OF FINE UNDERMUSLINS WITH EVEN BETTER VALUES

Congested freight conditions prevented some things from getting here in time for the opening of the sale. These late arrivals are offered tomorrow at lower prices than we at first intended.

Wonderful Lot of Undermuslins

\$1.00 and \$1.50 Sample Undermuslins at 69c each

Night Robes, Combinations, and Envelope Chemises, made of fine quality nainsook. Prettily trimmed with laces and embroideries.

At \$1.95, Combinations, in White Petticoats, cambric top and embroidery ruffle. Night Robes, slip-over models; embroidery and ribbon trimmed.

Short Underskirts, of cambric, lace and embroidery edges.

Corded Band Chemises, made of good quality muslin. Envelope Chemises, made of excellent cambric with lace and embroidery trimmed yokes.

Third Floor—Lansburgh & Bro.

At \$1.95 Sample Envelope Chemises; Made of Wash Satin, crepe de chine and China silk. Also sample camisoles and bloomers, all prettily trimmed with dainty laces and ribbons. \$3.50 values.

At \$1.00, Camisoles of crepe de chine and wash satin. Lace trimmed. Samples. Sizes 36 and 38. \$1.75 values. At 50c and 69c.



Values to \$1.59 in This Sale of Muslin Curtains At 50c Pair

About fifty pairs of Muslin Curtains, representing odd lots, etc.; in some cases there are three pairs of a pattern. A few are slightly soiled. Both white and white with colored borders. Values in the lot up to \$1.59 pair. Sold in lots only of one, two or three pairs.

Fourth Floor—Lansburgh & Bro.

New Designs in Stamped Goods

Your spare time will be profitably spent if you use it in embroidering or crocheting. Stamped One-piece Corset Covers on good quality nainsook; dainty designs. Special **12c**

Stamped Huck Combing Jackets, in rose design. Special 29c

White F. S. C. Mercerized Crochet Cotton, in size 10 only. 18c value. Special at, each, 5c

Cretonne Laundry Bags; large size; beautiful assortment of colors. Special, 50c

18x54 Lace-trimmed Bureau Scarfs; some with filet edge and bands of insertion; some Cluny effects. Special at, 59c

Children's New Stamped Dresses on fine quality material. Sizes 4, 6 and 8 years. Special at, 75c & 98c

Third Floor—Lansburgh & Bro.

An Old-fashioned "Bargain Sale"



Telephone Stand and Chair, \$1.59

Another shipment. Fumed oak finish; 24 inches high; top 13x17 inches. Chair fits into stand. Strongly made and durable.

Tabourettes, 25c

Just a new lot of Folding Tabourettes in fumed oak. 17 inches high and 11-inch top. Octagon shape top, 39c.

Colorfast Fiber Rugs, 77c

About a hundred. Size about 36x54 inches. Figured patterns—woven or stenciled. All colors reversible.

Save 1-4 to 1-2 on Linoleums

Farr & Bailey and Potter's make. Genuine burlap back—the kind that wears.

At 60c Sq. Yard, lengths 3 to 11 square yards that can be matched up; \$1.25 quality.

At 42c Sq. Yd., lengths 3 to 15 square yards; 65c quality.

At 29c Sq. Yd., lengths 1 to 2 square yards; large enough for bath rooms and vestibule.

Matting, 35c Yard

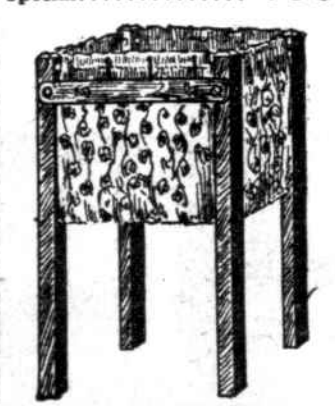
Imported by us this year from China. The 116-warp grade that we can recommend. Neat stripes and plain.

Fourth Floor—Lansburgh & Bro.

12 1-2c, 35c Nets, Scrims, at 1/2 Price

Lengths from 2 to 12 yards, and sold by length only, at yard, 6 1/4c and 17 1/2c.

Sewing Basket, Special, 75c



Another small lot made of Fumed Oak Lined with various colored cretonnes.